

Een inleiding in multi-media leren

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Een Inleiding in Multimedia Leren

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Centre for Learning Sciences and Technologies
celstec.org





Microsoft PowerPoint - [socialIssues.ppt]


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18 Design New Slide

1 07
2 07
3 07
4 07
5 07

Social Issues in Computing



How computers affect your life

Click to add notes

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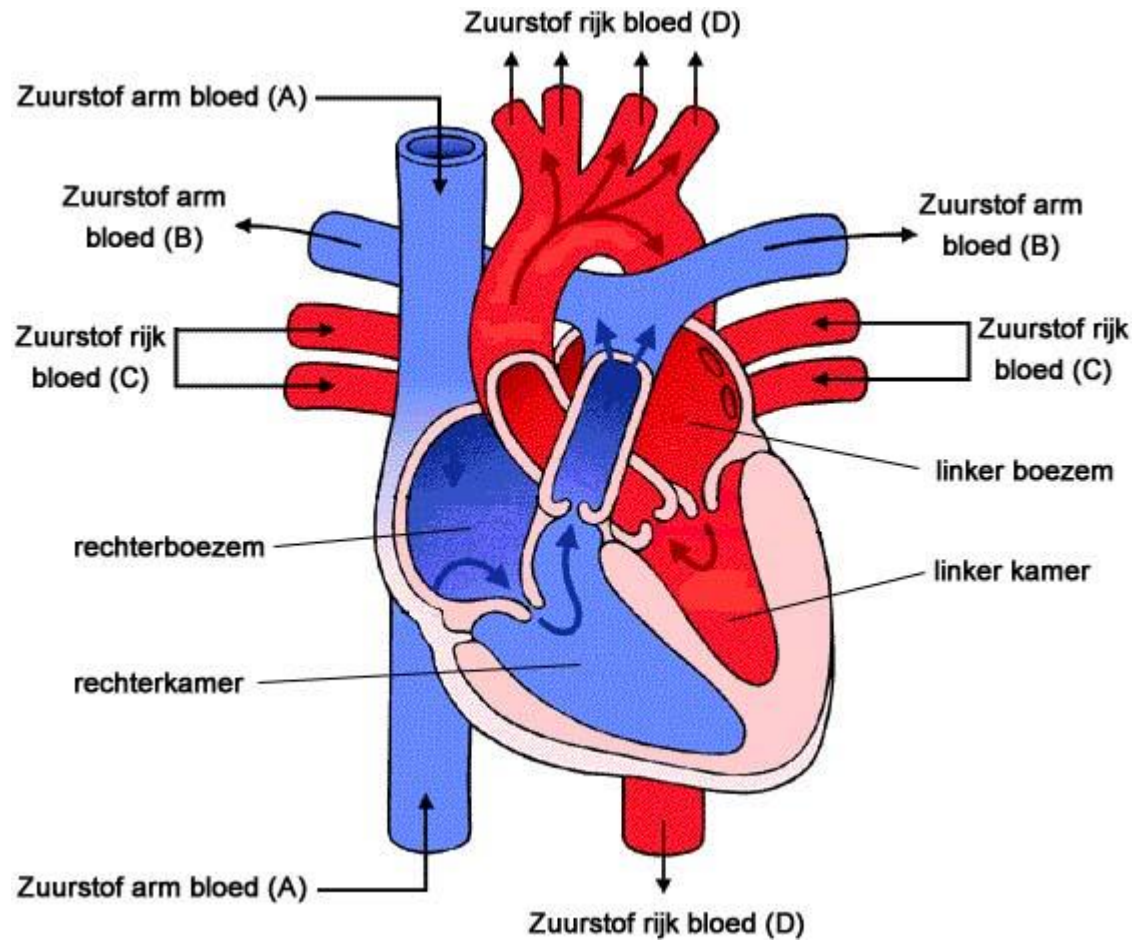
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Show at startup





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Statler and waldorf (excellent)



★★★★★ 4151 beoordelingen

1329935 weergaven

77fattyboy77 [Abonneren](#)
 11 september 2007
 (meer info)

just watch it!

URL

Insluiten
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▶ **Meer van: 77fattyboy77**

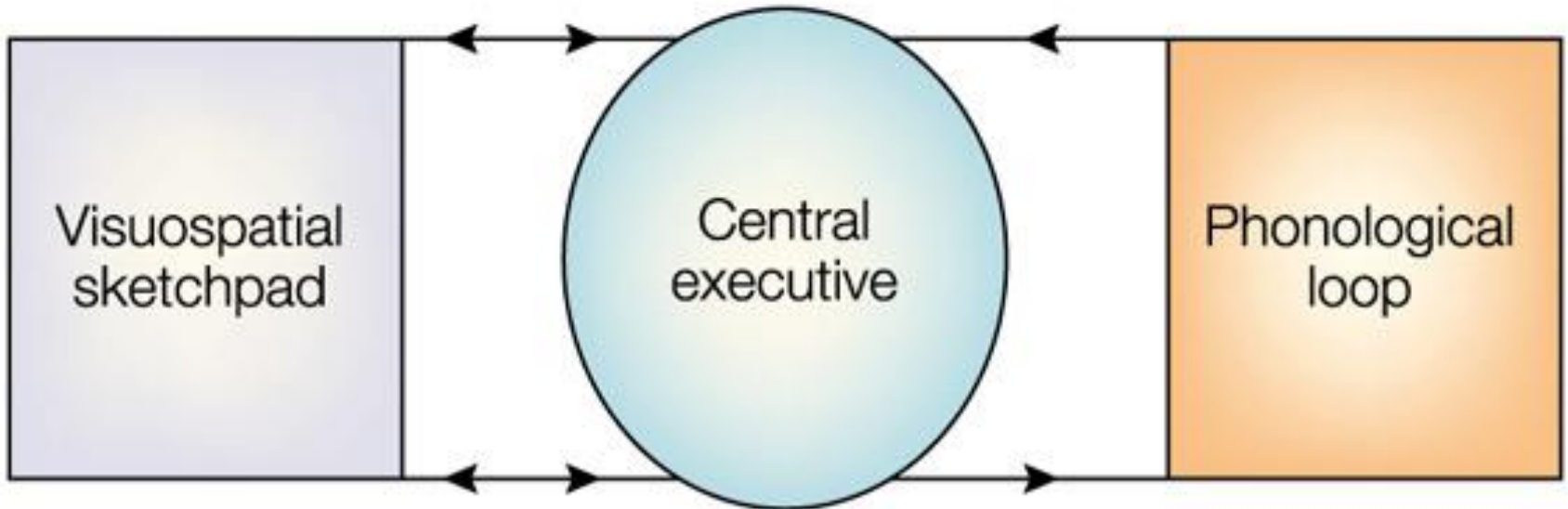
▼ **Gerelateerde video's**

- The Gummy Bear Song - Long English Version**
49776077 keer bekeken
kanrockyburwork
Aanbevolen video's
- Milton Berle Vs. Statler & Waldorf**
200110 keer bekeken
New Yorker
- Fozzie vs. Waldorf and**

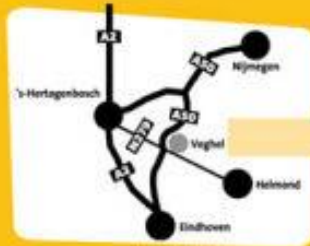
Multimedia Principe

Je leert meer van tekst en plaatjes, of tekst en gesproken tekst dan van tekst alleen.....

Waarom multimedia?



Waarom multimedia principes?



Let op: met een navigatiesysteem komt u niet altijd precies uit op de plaats van bestemming, volg de borden of deze routebeschrijving. Let op: vrachtverkeer dient de borden te volgen.

Vanaf de A2 (vanuit Amsterdam of Maastricht)

Op de rondweg van 's-Hertogenbosch neemt u de afslag 21 richting Helmond en Veghel. Onderaan de afslag gaat u bij de verkeerslichten links de N279 op richting Veghel.

Vanuit de richting 's-Hertogenbosch N279 volgen richting Veghel.

Vanuit de richting Eindhoven/Uden

A50 volgen, neem afslag 11 Veghel. Sla onderaan de afslag bij de verkeerslichten de N279 op richting Veghel. Deze blijven volgen.

Vanuit de richting Helmond N279 volgen richting Veghel.

Hoofdkantoor

Bij de afslag 3500-3700 slaat u af richting het hoofdkantoor en gaat u met de bocht mee naar links. U ziet direct na de bocht aan de rechterkant de bezoekersparkeerplaats.

Routebeschrijving Zuidkade 31 (Unit Bloemen en Planten)

Bij de afslag 3500-3700 slaat u af richting het hoofdkantoor en gaat u met de bocht mee naar links. Blijf de weg volgen, totdat u rechts de bezoekersparkeerplaats ziet van Zuidkade 31. Pas op: rechtdoor bevindt zich een bussluis waar u niet door kunt!

De Amert 409 (Distributiecentrum)

U volgt de richting De Amert Veghel 0-1500 en neemt de eerste afslag links na het tankstation. Deze weg rijdt u helemaal door tot het einde, daar gaat u linksaf. Om bij de ingang te komen, neemt u de afslag na 100 meter links (gedeelde toegang met Cehave) en rijdt u door tot aan de slagboom van de parkeerplaats voor personenauto's. Hier kunt u zich melden via de intercom.

De Amert 504 (Distributiecentrum/Euroselect)

U volgt de richting De Amert Veghel 0-1500 en neemt de eerste afslag links na het tankstation. Na ongeveer 200 meter vindt u De Amert 504 aan de linkerkant.

De Amert 602 (Distributiecentrum/Jumbo ICT)

U volgt de richting De Amert Veghel 0-1500 en neemt de eerste afslag links na het tankstation. Na ongeveer 200 meter ziet u aan de rechterzijde De Amert 602. De ingang bevindt zich hier aan de rechterkant van de weg.

De Amert 605 (Distributiecentrum/Financiële administratie)

U volgt de richting De Amert Veghel 0-1500 en neemt de eerste afslag links na het tankstation. Deze weg rijdt u helemaal door tot het einde, daar gaat u linksaf. Na ongeveer 150 meter kunt u aan uw rechterhand het terrein op.

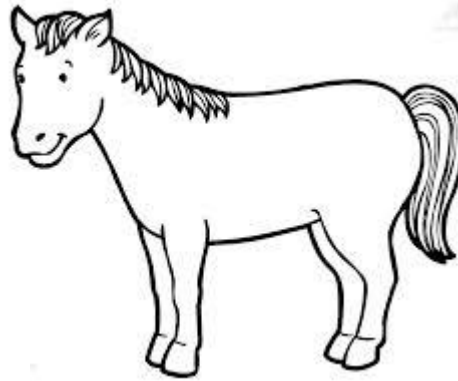
Zo komt u bij Jumbo Supermarkten!



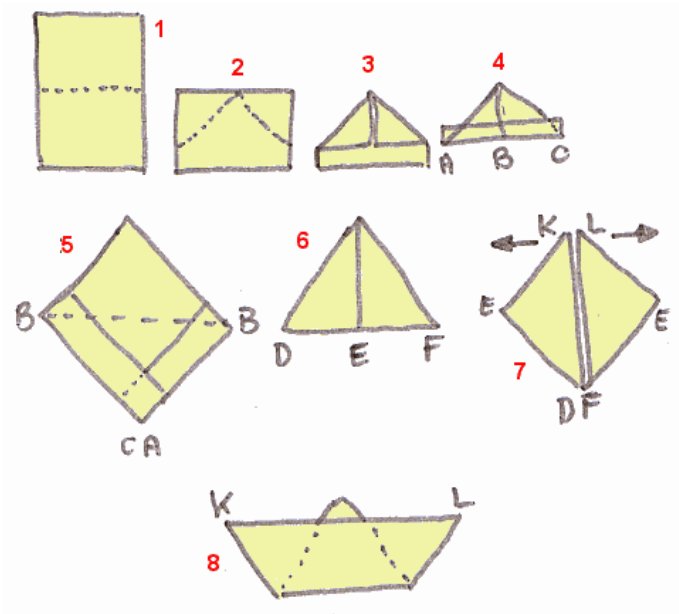
Multimedia principles

1. Sequencing principle
2. Fidelity principle
3. Variability principle
4. Individualization principle
5. Training wheels principle
6. Completion principle
7. Redundancy principle
8. Self-explanation principle
9. Self-pacing principle
10. Temporal splitt-attention principle
11. Spatial splitt-attention principle
12. Signaling principle
13. Modality principle
14. Component fluency principle

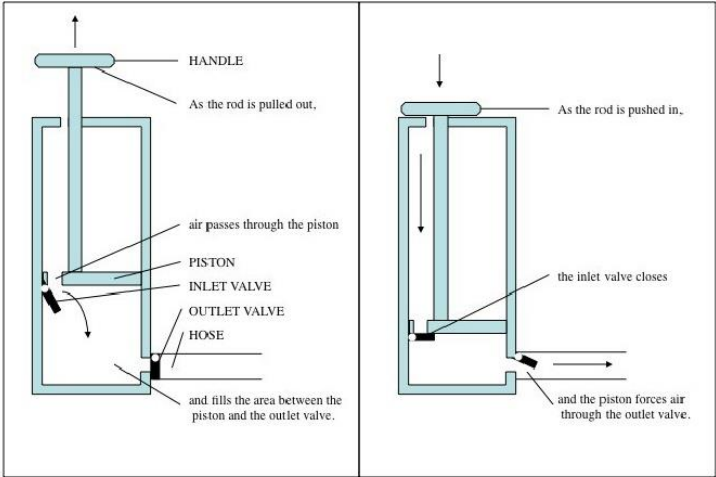
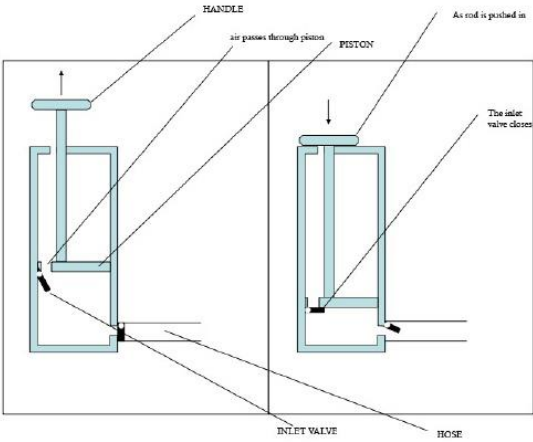
Fidelity

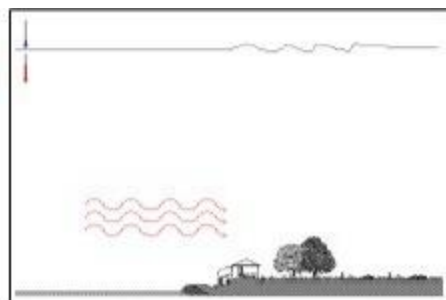


Completion

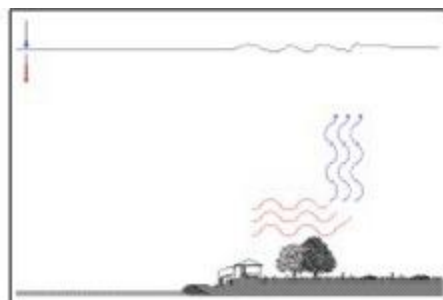


Spatial Splitt Attention

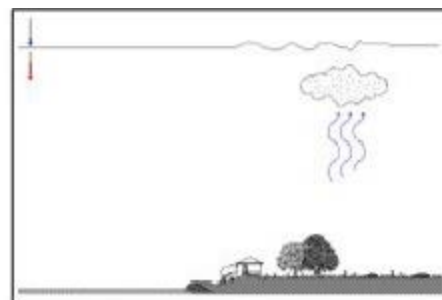




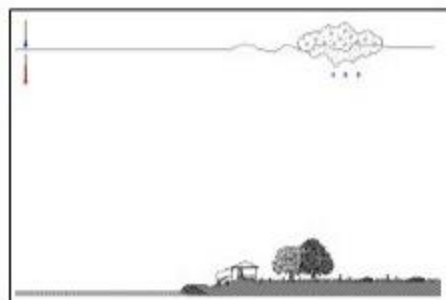
1



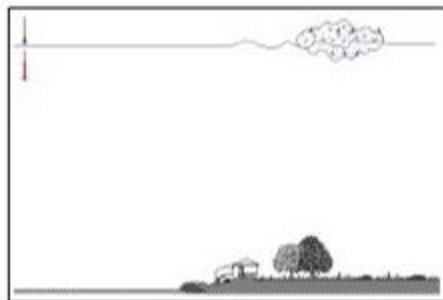
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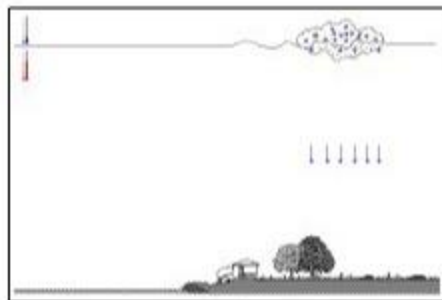
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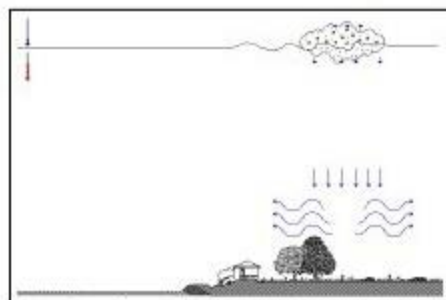
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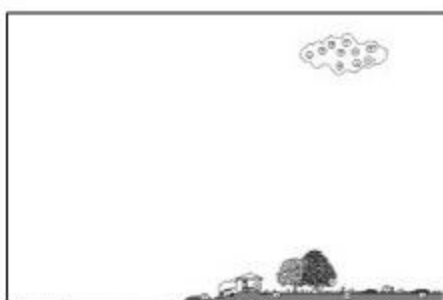
5



6

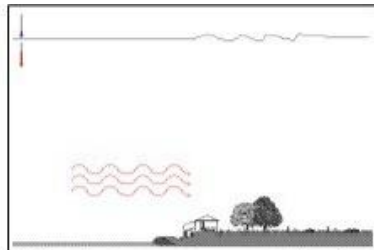


7

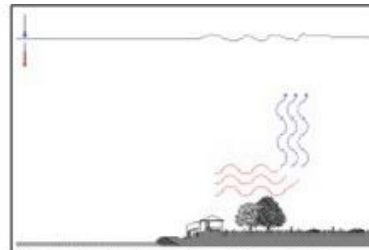


8

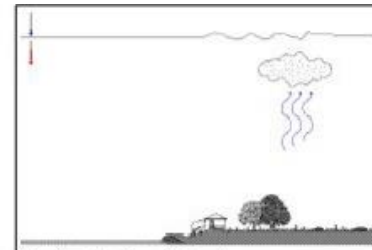
Temporal Splitt Attention



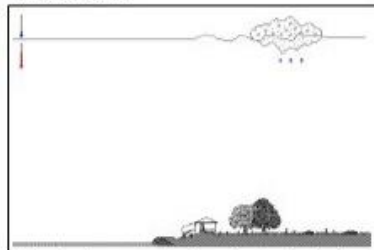
"Cool moist air moves over a warmer surface and becomes heated."



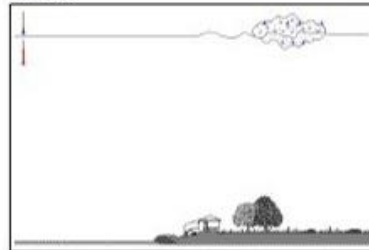
"Warmed moist air near the earth's surface rises rapidly."



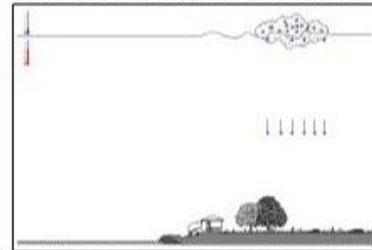
"As the air in this updraft cools, water vapor condenses into water droplets and forms a cloud."



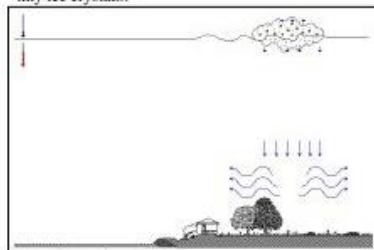
"The cloud's top extends above the freezing level, so the upper portion of the cloud is composed of tiny ice crystals."



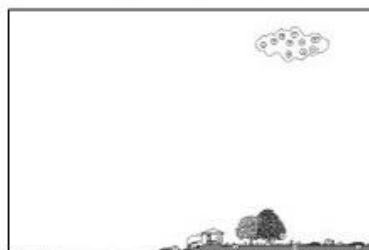
"Eventually, the water droplets and ice crystals become too large to be suspended by the updrafts."



"As raindrops and ice crystals fall through the cloud, they drag some of the air in the cloud downward, producing downdrafts."



"When downdrafts strike the ground, they spread out in all directions, producing the gusts of cool wind people feel just before the start of the rain."

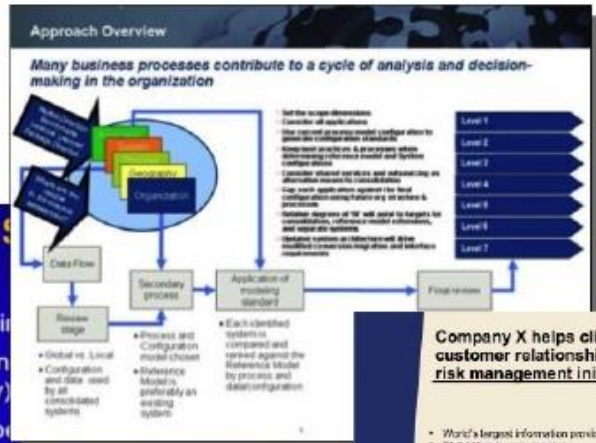


"Within the cloud, the rising and falling air currents cause electrical charges to build."

Redundancy

Pharmaceutical Overview

- Worldwide annual sales in 2003
- 2Q03 sales of \$4.9 billion (+10.1% before currency)
- Contributes > 60% of operating income
- Over 100 drugs marketed in approximately 125 countries
- 33 drugs greater than \$50 Million; 23 drugs greater than \$100 Million
- Major drugs with long patent lives



Company X helps clients implement successful customer relationship management, marketing and risk management initiatives

- World's largest information provider
- \$1.5 billion in annual sales
- 12,000 employees worldwide
- Offering solutions in 60 countries
- 15 North American offices

Company X Objective

- Deliver solutions to save or make money for our clients
- Focus on cycle time reduction and on-time performance
- Renew advanced and continuous improvement in information and marketing services technology
- Provide industry-leading capabilities that help our clients build and manage their customer relationships
- Offer global resources and support
- Provide leadership on consumer privacy issues

company X