

# Experts overview & strategies

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# Experts overview & strategies

José Janssen & Slavi Stoyanov

**Kick off meeting December 14th Seville**

**Centre for Learning Sciences and Technologies**

**Open Universiteit**  
celstec.org



# OUNL Experts list (94)

- approach
- overview sector and field
- merging the sets
- strategies to enhance response



# Approach

- as described in proposal
- evaluation:
  - Journals & conferences most fruitful
  - LinkedIn more useful than the touchgraph tool



# Overview

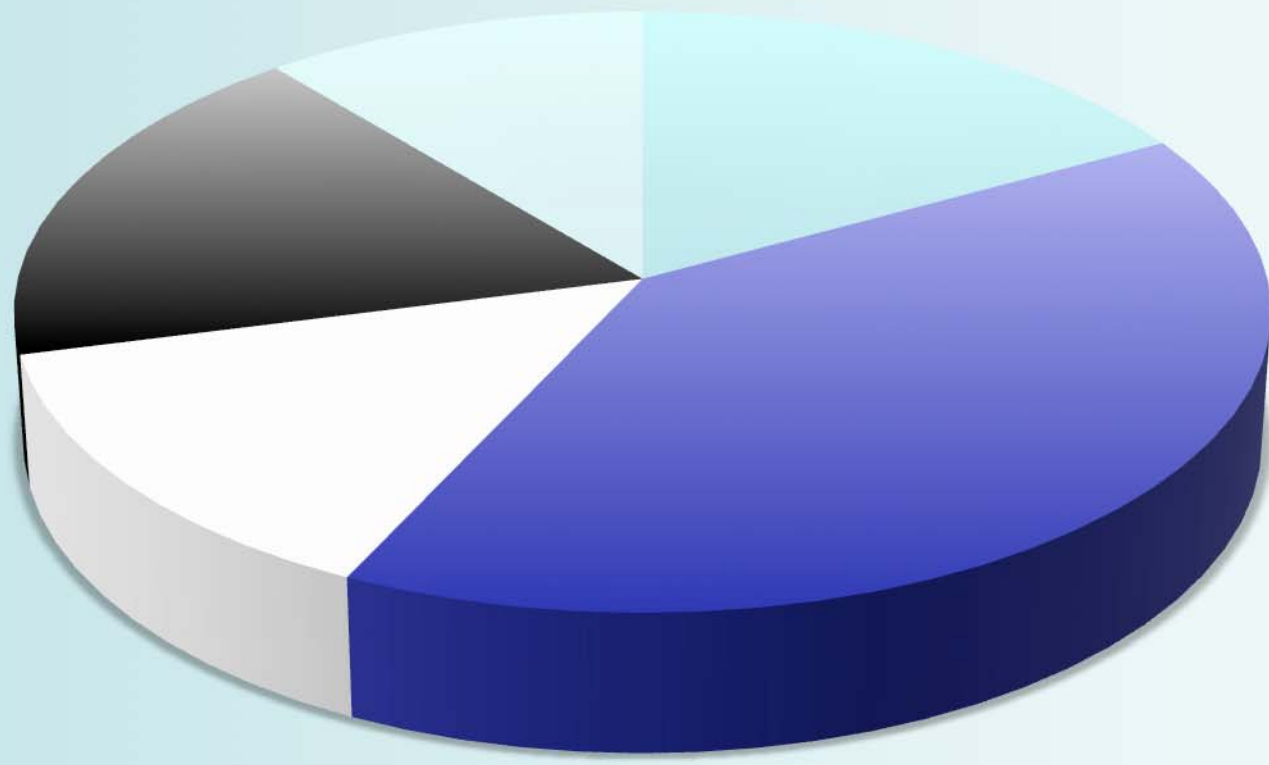
## Sector & Field

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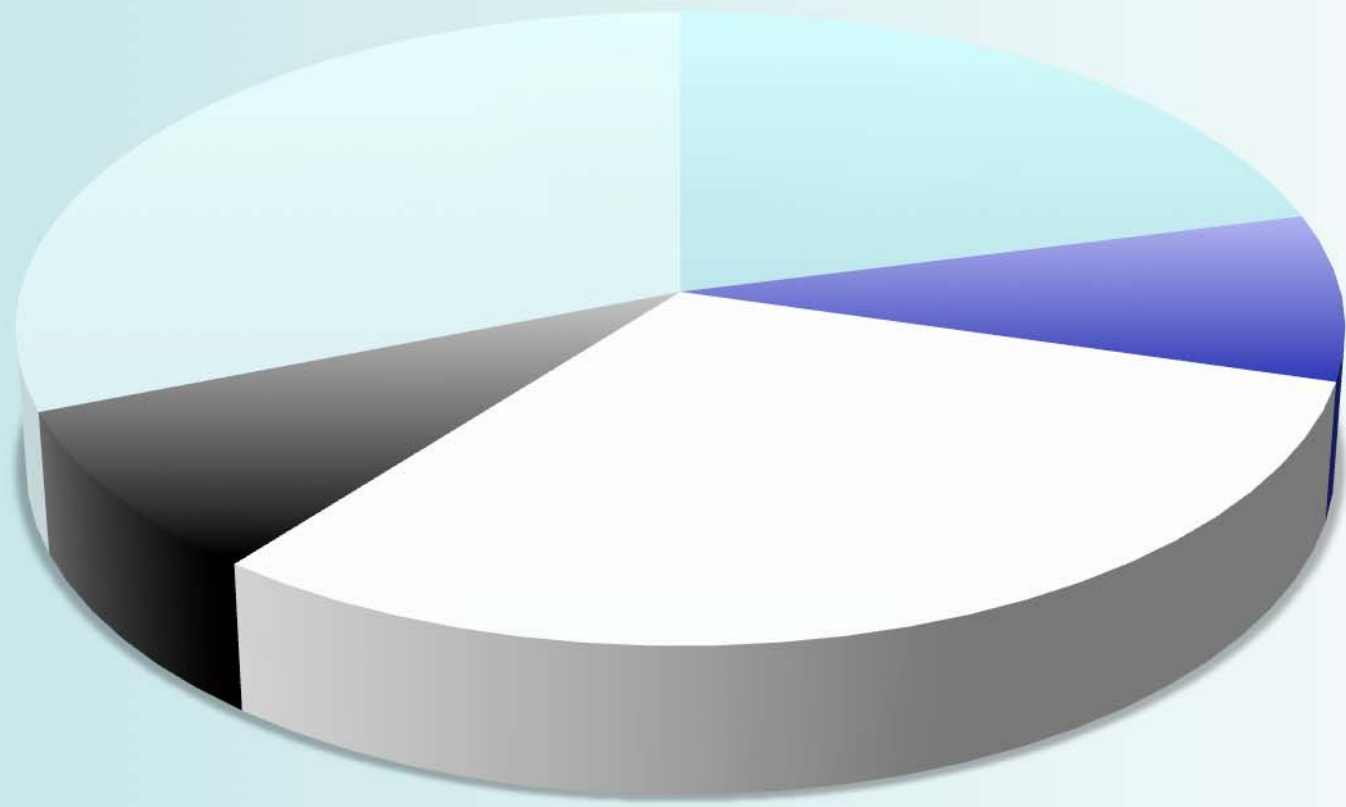


%



- Education & Training
- Research
- IT-Business
- Policy
- Inclusion

%



- Formal Ed.
- Non-formal Ed.
- Lifelong Learning
- Frameworks
- Future trends

% of total	Education & Training	Research	IT-Business	Policy	Inclusion & Practice
Formal Ed.	6	12	1	2	
Non-formal Ed.	3	1	3	1	
Lifelong Learning	1	11	4	6	9
Frameworks	4	2		2	
Future trends	2	15	5	6	2



# Question

How useful are these classifications / categories:

- a. for our own understanding?
- b. to include in reports?



# Merging the two sets:

- only four experts overlapping
- total now: 166



# Enticing participation and response rates

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# Stages

- Invitation
- Initial non-response
- Drop-out



# Invitation

- Personally address people we know
- Stress advantages:
  - knowledge
  - reputation
  - network
- Stress importance of commitment & suggest replacement



# Onderwijs- en Leerwetenschappen

## Topic Sociale media voor leren

Home > Onderwijs- en Leerwetenschappen > Introductie

 **Introductie**

 Blog

 Community

Introduction

e-Learning 2.0

Peer Support

Learner Support

Online Learner Identity

Selected Sources

Interested?

Colophon



# Initial non-response

- Extended sample (166)
- Reminder email
- Ask suggestion for replacement



# If all else fails:

# additional sampling



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