

Is leren in een Museum met werkbladen effectief?

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Onderwijs- en Leerwetenschappen

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Leren in Musea



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Oplossing

- Rondleidingen
- Werkbladen



Packaging Museum of Brands Worksheet

This worksheet on Packaging is for your use as you make your way around the Museum of Brands. As the questions use various parts of the Museum, you may need to go round more than once.

1. Go to the 'Branding' section of the museum. For each of the five categories below, choose three items of packaging that have impact and stand out on the shelf for the particular reason specified in the heading. An example has been given for each.

Shape	e.g. Marmite			
Colour	e.g. Windolene			
Lettering / typography	e.g. Maltby			
Surface pattern	e.g. Dulcary			
Imagery	e.g. Dairy Box			

2. Find two examples of packaging that use photography successfully and explain why you think they are successful.

at

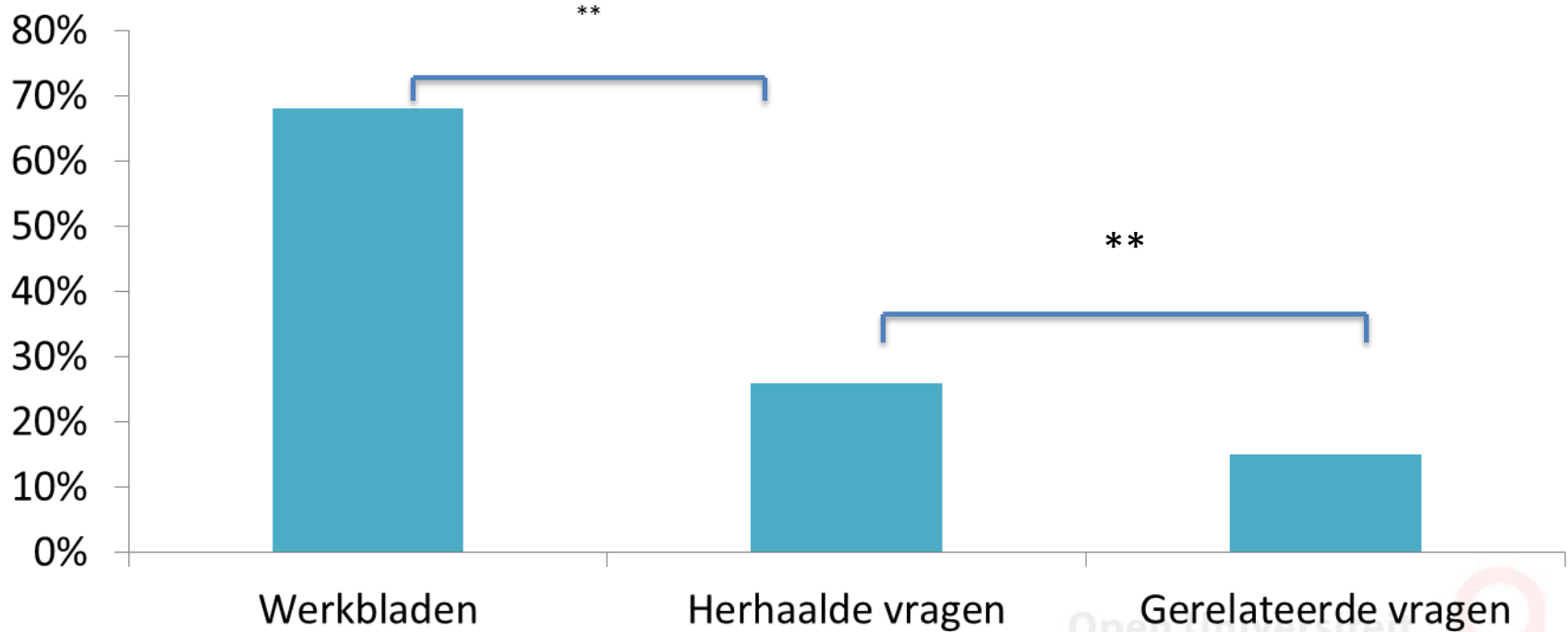
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Opzet

- 81 VMBO leerlingen tussen de 13 en 15 jaar
- Continium Museum
- Geen voorkennis
- Werkbladen tijdens museum bezoek
- Kennistoets na 1 week met herhaalde en gerelateerde vragen



Resultaten



Conclusie

- Werkbladen hebben weinig leerrendement
- En beperken het leren in musea



Contactgegevens



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