

Open University of the Netherlands

Welten Institute

Research Centre for Learning, Teaching and Technology

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Web2Work

Kick-off February 25th – 26th Loughborough UK

Centre for Learning Sciences and Technologies
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The Open University of the Netherlands facts & figures

- Founded in 1984, one of 14 Dutch universities
 - 6 bachelor & 13 master programmes
 - \pm 20 000 students
- Adult education, lifelong learning
 - 10% <25, 33% between 26-35, 33% between 35-45, 24% >45
 - 60% employed; 50-50 M/F
 - Enrolment conditions: EU nationality & 18+
- 700 FTE
 - study centers in the Netherlands (12), Flanders (6), and Dutch Antilles (1)
 - main office in Heerlen



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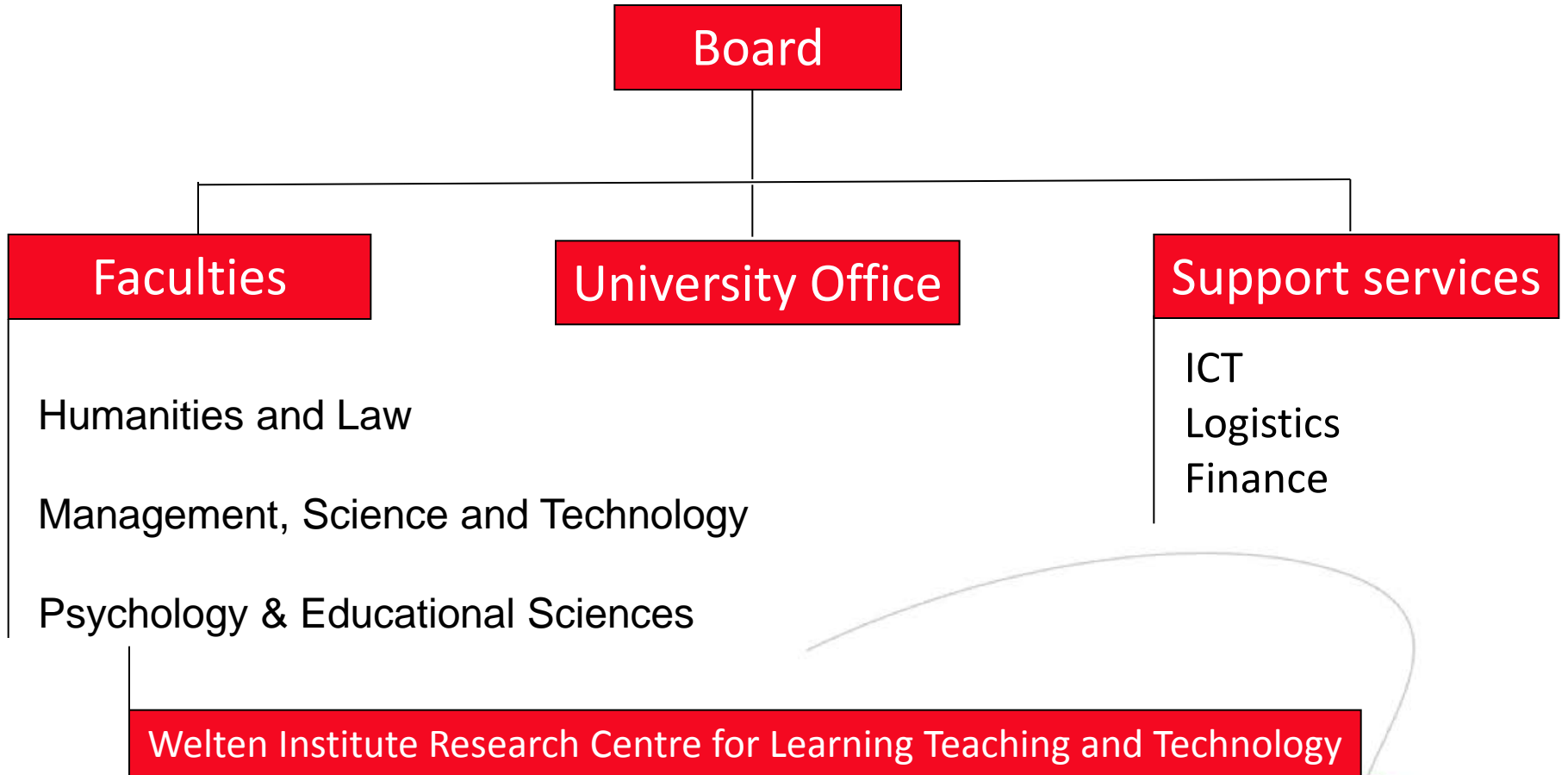




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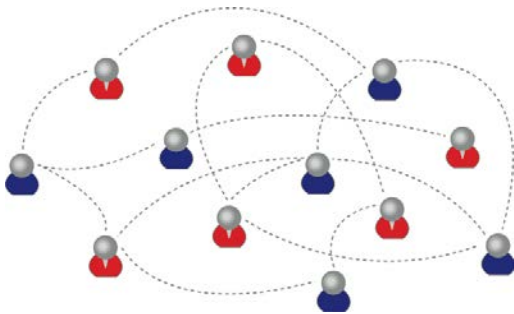
Organisation



Welten Institute

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Learner
Teacher *
Technology *



*Networked learning &
Social media*



Mobile learning



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Current state of affairs unemployment 55+

Oktober 2013: 102.000

Time to find a new job on average x3

Average time between jobs 16 months

Plan launched October 2013 should help 22.500
unemployed 55+ find a job via:

Training (45.000 yearly)

Bonuses

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UWV - Employee Insurance Agency

An autonomous administrative authority (ZBO) commissioned by the Ministry of Social Affairs and Employment (SZW) to implement employee insurances and provide labour market and data services

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UWV training 'Succesvol naar werk'

- 55-plus
- > 3 months unemployed
- 10 half day sessions over a 3 months period
- groupwork with an adviser/coach
- individual talks with adviser



Topics

- Insight in own qualities – competence assessment
- How to make use of your network of friends, acquaintances, family and former colleagues and that of other people in the group? Networking via social media.
- Self-presentation: CV, application, networking, job interview
- Evaluating vacancies



Find a job through social media

General online training

Four parts of 30 to 60 minutes:

- Social media & job search
- Profiling on social media
- Networking through social media
- Job applications through social media

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Other (commercial) providers

- desollicitatietrainer.nl
- Scheidegger two day training including topic social media
- <http://www.desollicitatietrainer.nl/web-workshop-hoe-vind-ik-een-baan-via-social-media/>
- Learnit Trainingen http://www.learnit.nl/gratiscursus/cursus_solliciteren/1
- XL10Training “Personal Branding”
- [Individual training http://www.sollicitatietraining.com/sollicitatietraining/](http://www.sollicitatietraining.com/sollicitatietraining/)
- <http://www.carrieretijger.nl/carriere/solliciteren/speciaal/oudere-sollicitant>