

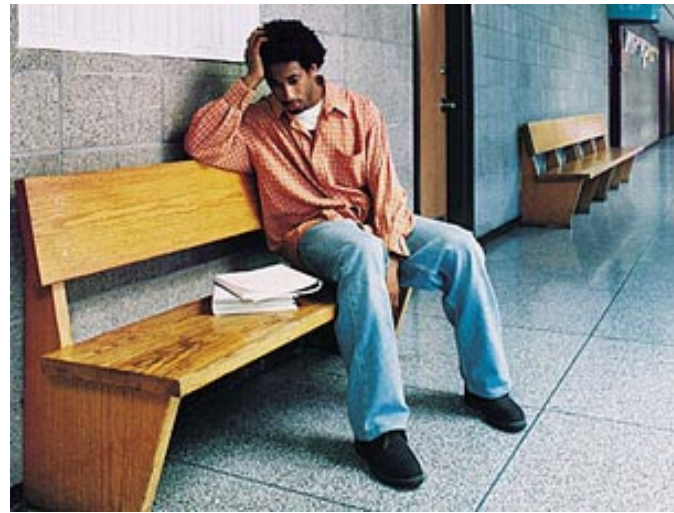
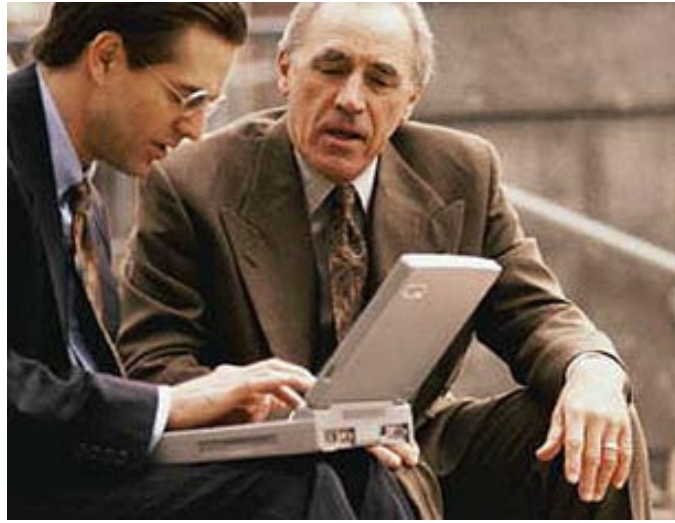
Social network sites in lifelong learning

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Overview

- Learning Networks
- Social network sites
 - Survey
 - Results
- But first, our team



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Who are we

- Open Universiteit Nederland
- CELSTEC: Centre for Learning Sciences and Technologies
- Learning Networks Programme



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Open Universiteit Nederland

- Innovative distance education
- Lifelong learning:
 - Learner centre stage
 - Knowledge society



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CELSTEC

- Centre of Excellence
- 3 research programmes
- Master Learning Sciences

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Learning Networks

- Lifelong learning
- Non-formal
- Online, social network, **designed** to support and facilitate lifelong learning

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Designing Learning Networks

- Self-organisation: ad-hoc transient communities
- Peer support services
- Architecture

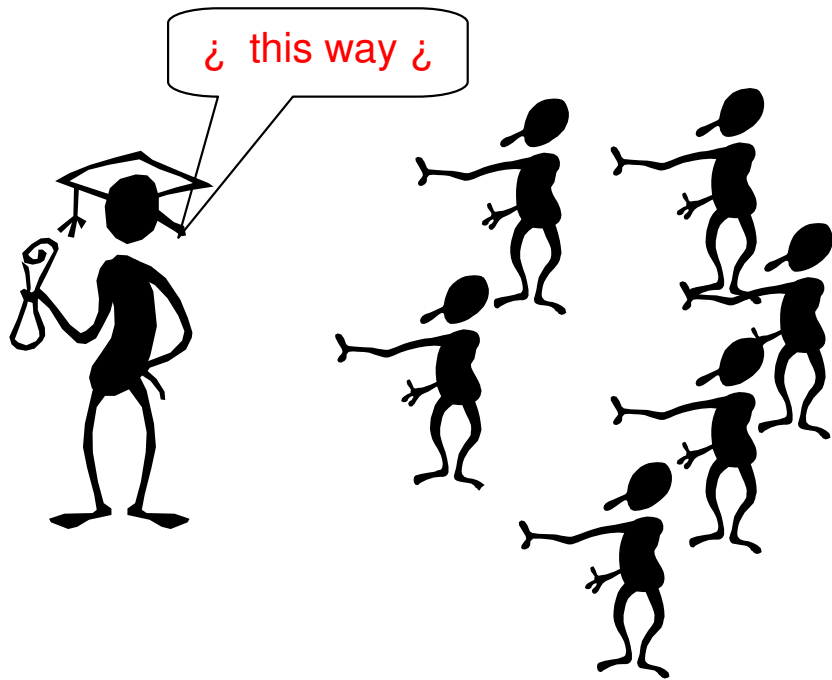
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What makes a community tick?

- Social space
- Member characteristics
- Community characteristics





Where to start from?

- Add learning characteristics to existing community
- Add community characteristics to existing networks
 - Use existing social network sites
 - Add services



Looking for

- Features
- Functionality
- User expectations
- Reasons to use
- Affordances learning network

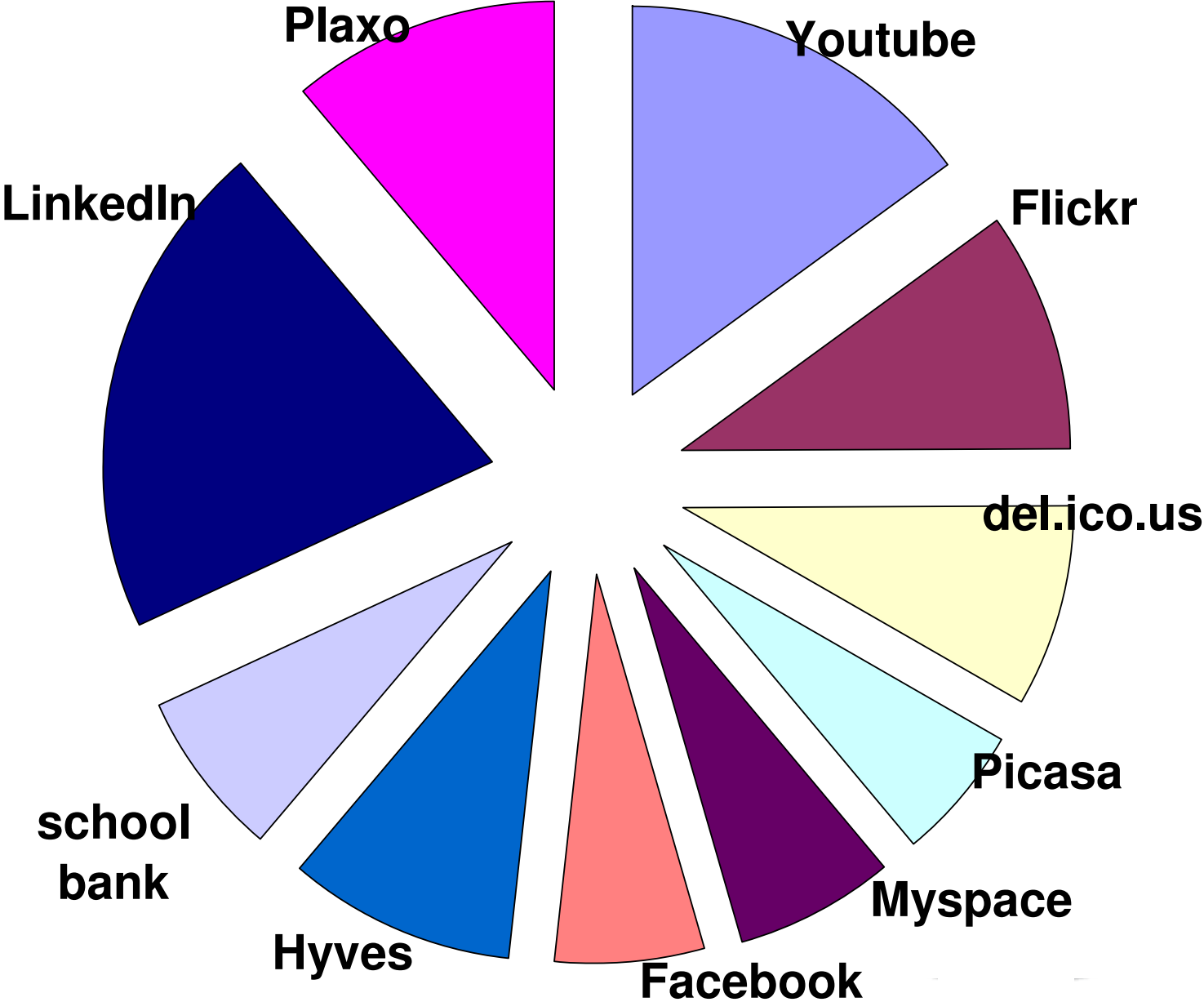


Survey

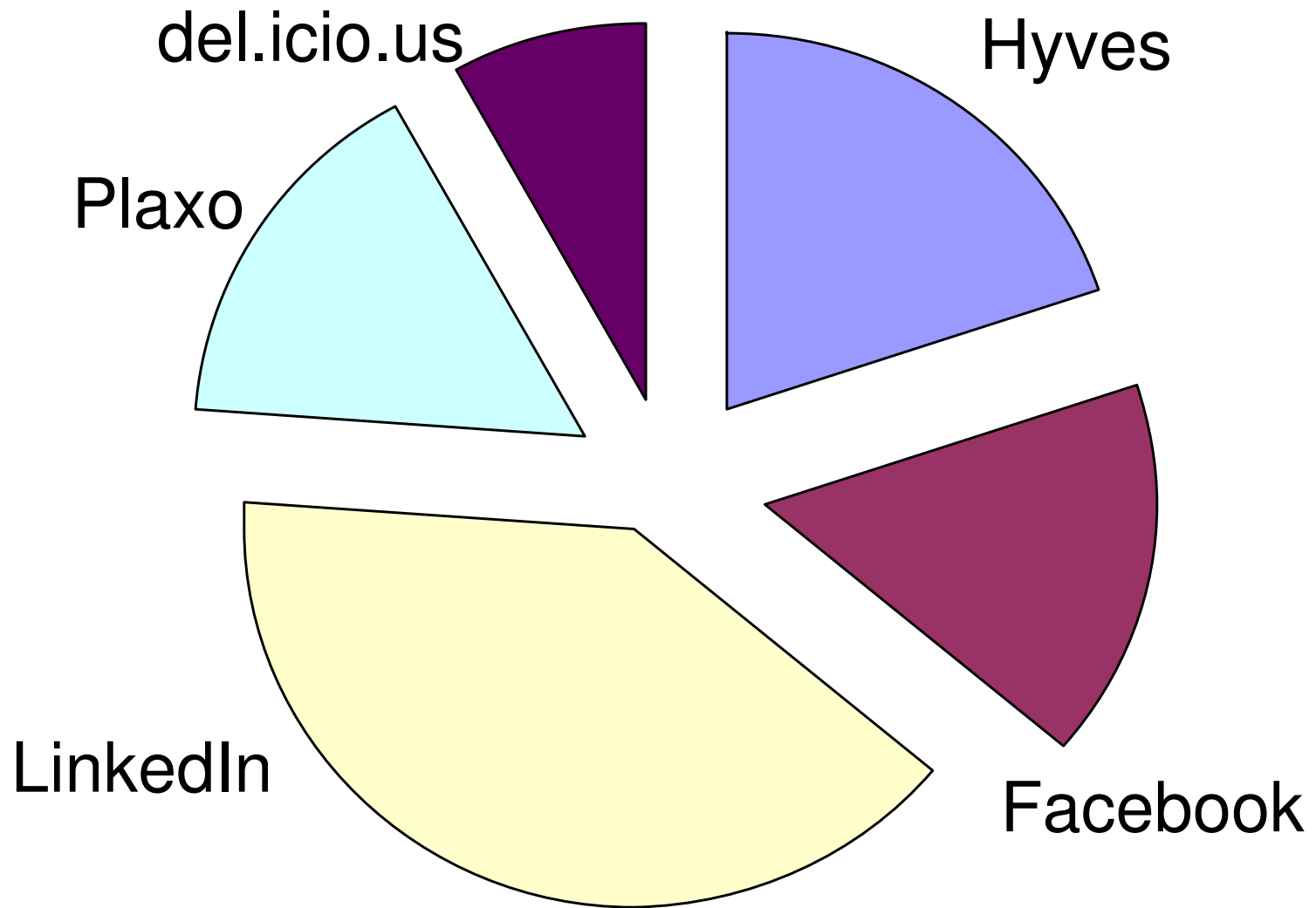
- General background
- Visited sites (general, professional, special interest, hobby, matching, learning)
- Registered sites (reasons, characteristics, roles, use)
- General perception
- Profiling affordances
- Affordances for learning networks



Visited SNS



Registered SNS



Social aspects

- Invited by others
- Keeping in touch
- Meeting new people
- Add contacts
- Browse other people contacts
- Create personal profile



Entice to join

- Experts
- Quality of learning material
- Learning support
- Openness



Develop competences

- Learning material
- Competence description
- Identify and contact teachers, experts, peers

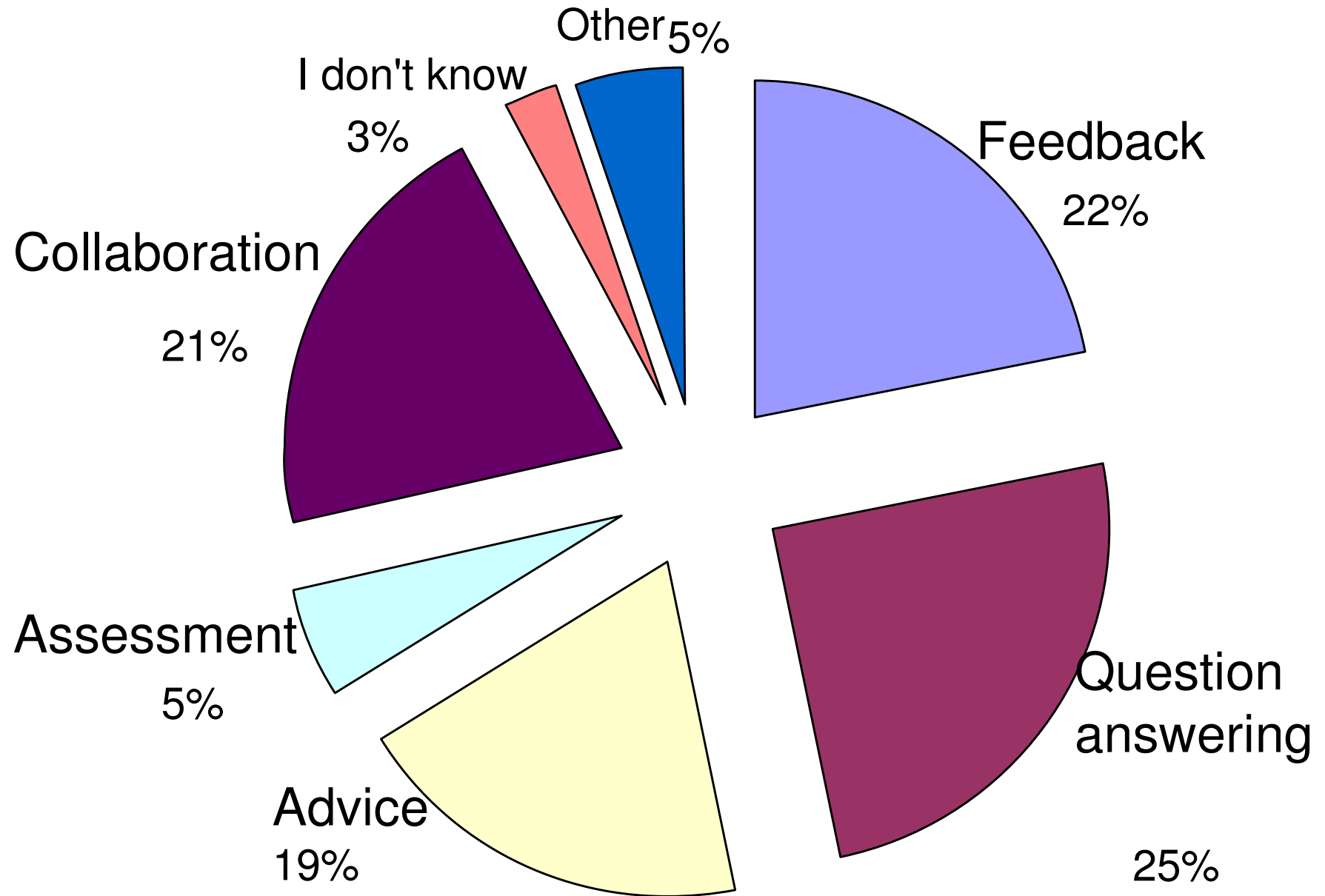


Motivate to learn

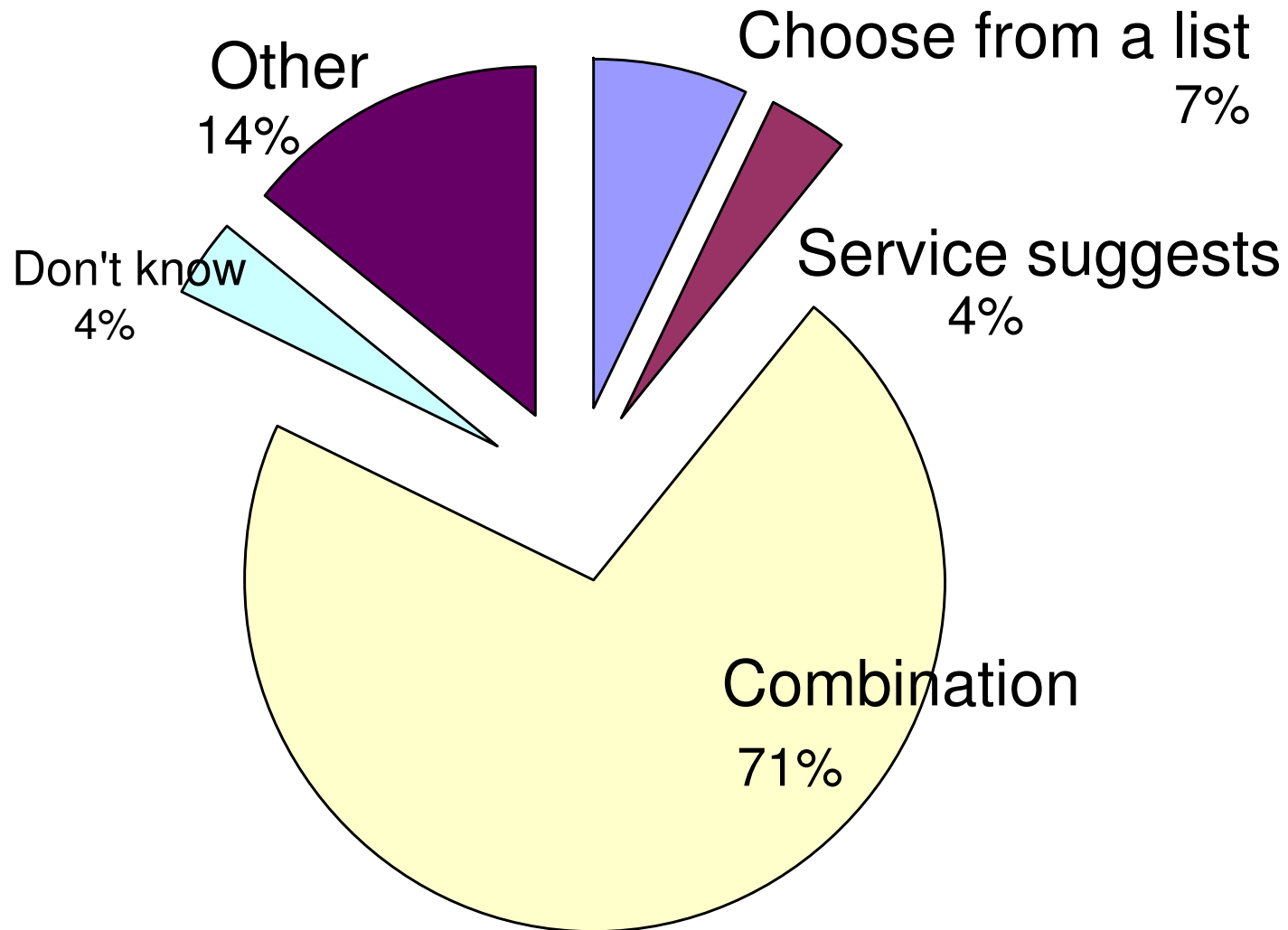
- Clear expectations
- Ease of use
- Progress indicator
- Assessment
- Social aspects
- Personal benefit



Learner support



Social support



Summing up

- Lots of interest in SNS
- Social aspects most important:
 - Identify
 - Qualify
- Learning material
 - Identify
 - Qualify



Summing up

- Learning Networks
 - Re-use existing SNS
 - Mashup
 - Additional learner support services



Further information

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