

Thank you
&
Discussion

Who?

Web2.0 Recommendation & Guideline

[http://m\]abox.ou.nl/groups/medialab/wiki/wiki/1e52e/web20_task_force.html](http://m]abox.ou.nl/groups/medialab/wiki/wiki/1e52e/web20_task_force.html)

Goals

- Initiate/Harmonize use of web2.0 tools
- Improve external visibility of LMP

Approach

- Collect web2.0 tools
- Select most appropriate ones
- Develop usage guidelines



Results

- Top scoring list
- Evaluated list
- Recommended list

1. Delicious
2. Google Maps
3. LinkedIn
4. Twitter
5. YouTube
6. Slideshare
7. MySpace
8. Flickr
9. SlideShare
10. MySpace
11. Facebook

1. Delicious
2. Google Maps
3. Twitter
4. YouTube
5. Slideshare
6. MySpace
7. Facebook
8. Flickr
9. SlideShare
10. MySpace

1. Delicious (Maximum rating)
2. Twitter (Maximum rating)
3. YouTube (Maximum rating)
4. Slideshare (Maximum rating)
5. Facebook (Maximum rating)
6. Flickr (Maximum rating)
7. MySpace (Maximum rating)



Web2.0 Recommendation & Guideline

http://mlabosx.ou.nl/groups/medialabwiki/wiki/1e52e/Web20_task_force.html

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Web2.0 Recommendation & Guideline

http://mlabox.eu.nl/groups/medialab/wiki/1e52e/web20_task_force.html

Goals

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- Improve external visibility of LMP

Approach

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- Develop usage guidelines

Originality	Usage	Contribution to external communication	Relevance for internal communication

Results

- Top scoring list
- Evaluated list
- Recommended list

1. Delicious
2. Google Maps
3. LinkedIn
4. Twitter
5. YouTube
6. vimeo
7. vimeo press
8. Flickr
9. SlideShare
10. SlideShare
11. Facebook

1. Delicious
2. Google Maps
3. LinkedIn
4. Twitter
5. YouTube
6. vimeo
7. vimeo press
8. Flickr
9. SlideShare
10. SlideShare
11. Facebook

1. Delicious (Maximum during)
2. Twitter (Maximum during)
3. LinkedIn (Maximum during)
4. YouTube (Maximum during)
5. vimeo (Maximum during)
6. vimeo press (Maximum during)
7. Flickr (Maximum during)
8. SlideShare (Maximum during)
9. SlideShare (Maximum during)
10. Facebook (Maximum during)

Recommendation



Who?

Goals

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- Initiate/Harmonize use of web2.0 tools
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Approach

Collect web2.0 tools

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- Collect web2.0 tools
- Select most appropriate ones

Originality

Contribution to
external communities

Usage

Relevance for
research communities

- Develop usage guidelines

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• COLLECT WEDL.U TOOLS

Select most appropriate o

Originality

Contribution to
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Usage

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• Develop usage guidelines

Approach

- Collect web2.0 tools
- Select most appropriate ones

Originality

Contribution to
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Usage

Relevance for
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- Develop usage guidelines

Results

oring list

Results

Top scoring list

- 1 Delicious
- 2 Google Maps
- 3 LinkedIn
- 4 Twitter
- 5 YouTube
- 6 Skype
- 7 Wordpress
- 8 FlickrR
- 9 Slideshare
- 10 MindMeister
- 11 Facebook

Evaluated list

- 1 ++Delicious
- Google Maps
- 2 ++LinkedIn
- 3 ++Twitter
- 4 +YouTube
- Skype
- 5 +Wordpress
- 6 +FlickrR
- 7 ++Slideshare
- MindMeister
- 8 Facebook

Recommended list

- 1 Delicious (Bookmark sharing)
- 2 LinkedIn (Groups, Profiles, Network)
- 3 Twitter (Tweets, Walls, Tags, Lists)
- 4 Slideshare (presentation sharing)
- 5 YouTube (videos sharing)
- 6 FlickrR (photos sharing)

Result

Top scoring list

- 1 Delicious
- 2 Google Maps
- 3 LinkedIn
- 4 Twitter
- 5 YouTube
- 6 Skype
- 7 Wordpress
- 8 F.L.D

Evaluation

- 1 ++Delicious
- Google Maps
- 2 ++LinkedIn



- 1 Delicious
- 2 Google Maps
- 3 LinkedIn
- 4 Twitter
- 5 YouTube
- 6 Skype
- 7 Wordpress
- 8 Flickr
- 9 Slideshare
- 10 MindMeister
- 11 Facebook

ing list

Evaluated list

- 1 ++Delicious
- Google Maps
- 2 ++LinkedIn
- 3 ++Twitter
- 4 +YouTube
- Skype
- 5 +wordpress

Recommen
list

- 1 ++Delicious
- Google Maps
- 2 ++LinkedIn
- 3 ++Twitter
- 4 +YouTube
- Skype
- 5 +Wordpress
- 6 +Flickr
- 7 ++Slideshare
- MindMeister
- 8 Facebook

ated list

Recommended list

- 1 Delicious (Bookmark sharing)
- 2 LinkedIn (Groups, Profiles, Network)
- 3 Twitter (Tweets, Walls, Tags, Lists)
- 4 Slideshare (presentation sharing)
- 5 YouTube (videos sharing)
- 6 Dribbble (design sharing)

- 1 Delicious (Bookmark sharing)
- 2 LinkedIn (Groups, Profiles, Network)
- 3 Twitter (Tweets, Walls, Tags, Lists)
- 4 Slideshare (presentation sharing)
- 5 YouTube (videos sharing)
- 6 Flickr (photos sharing)

Recommendation

- * add CELSTEC
 - * use proper tags
 - * use it for all work-related links
 - * create delicious account
 - * use real name
 - * use it for all work-related links
- Address: delicious.com
Main Purpose: Bookmark-Sharing

Delicious

- * create an account
 - * upload a video
 - * set title, description and tags
 - * select 'Education' as Category
 - * max. 10 minutes, max. 2 GB
 - * Share you activity with Twitter
- Address: youtube.com
Main Purpose: Video sharing

YouTube

General

- * create a Yahoo account
 - * use it for Flickr
 - * upload photos
 - * set title, description and tags
 - * include CELSTEC and LMP as tags
- Address: flickr.com
Purpose: Photo sharing

Flickr

General

minimize amount of extra effort
estimate where possible (technical requirements)
use existing material where possible

1. Minimize amount of extra effort

- > automate where possible (technical requirement)
- > use existing material where possible

2. Maximize effect

- > use consistent tags: #MMLAB #LMP
#CELSTEC #OUNL

+ individual tags (like #immersive)

- > (re-)publish your material on
(Slideshare, YouTube, Flickr)

- > keep your professional profile up-to-date and
connected to CELSTEC

Delicious

DELICIOUS

Address: delicious.com

Main Purposes: Bookmark-Sharing, Link publishing

- * create delicious account
- * use real name
- * use it for all work-related links
- * use proper tags
- * add CELSTEC and LMP tags

LinkedIn

Address: linkedin.com

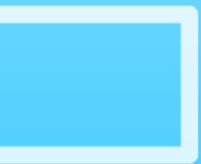
Purpose: personal network

Address: [linkedin.com](https://www.linkedin.com)

Main Purpose: personal network maintenance and awareness

- * create a linkedIn account
- * use real name
- * link up with colleagues
- * Connect to more people
- * Join the CELSTEC group in LinkedIn
- * Join other groups in LinkedIn
- * Connect LinkedIn to e.g. Twitter

Twitter



Address: twitter.com

Main Purpose: Micro-Blogging,
Awareness

- * create a twitter account
- * use real name
- * search for colleagues and follow them.
- * write a few tweets & follow other people
- * Keep on tweeting & find lists to follow
- * Tweet about your work
- * Use Hashtags #CELSTEC #LMP

SlideShare

Address: [slideshare.com](https://www.slideshare.com)



PREZI.com

Address: slideshare.com

Main Purpose: Presentation publication and sharing

- * Choose Account Type 'University/School'.
- * Upload and set title, description and tags
- * Choose 'Education' as category.
- * Add SlideShare to your LinkedIn profile.
- * Sorry, but upload to DSpace as well!

You Tube

Address: [youtube.com](https://www.youtube.com)

Main Purpose: Video sharing

 Prezi.com
create an account

Address: youtube.com

Main Purpose: Video sharing

- * create an account
- * upload a video
- * set title, description and tags
- * select 'Education' as 'Category'.
- * max. 10 minutes, max. 2 GB
- * Share you activity with Twitter

Flickr

Address: flickr.com

Main Purpose: Photo sharing

- * Create a Yahoo account
- * Use it for Flickr
- * Upload photos
- * Set title, description and tags
- * Include CELSTEC and LMP as tags

Who?

The Web 2.0 Task Force is:

Aad Slotmaker

Hans Hummel

Roland Klemke

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Hans Hummel

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