

# Opportunities and challenges in using Learning Analytics in Learning Design

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# Opportunities and challenges in using Learning Analytics in Learning Design

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## Abstract.

Educational institutions are designing, creating and evaluating courses to optimize learning outcomes for highly diverse student populations. Yet, most of the delivery is still monitored retrospectively with summative evaluation forms. Therefore, improvements to the course design are only implemented at the very end of a course, thus missing to benefit the current cohort. Teachers find it difficult to interpret and plan interventions just-in-time. In this context, Learning Analytics (LA) data streams gathered from 'authentic' student learning activities, may provide new opportunities to receive valuable information on the students' learning behaviors and could be utilised to adjust the learning design already "on the fly" during runtime. We presume that Learning Analytics applied within Learning Design (LD) and presented in a learning dashboard provide opportunities that can lead to more personalized learning experiences, if implemented thoughtfully.

In this paper, we describe opportunities and challenges for using LA in LD. We identify three key opportunities for using LA in LD: (O1) using on demand indicators for evidence based decisions on learning design; (O2) intervening during the run-time of a course; and, (O3) increasing student learning outcomes and satisfaction. In order to benefit from these opportunities, several challenges have to be overcome. We mapped the identified opportunities and challenges in a conceptual model that considers the interaction of LA in LD.

**Keywords:** Learning Design, Learning Analytics, Learning Dashboards, Meta-cognitive Competences, Feedback, Reflection

## 1. Introduction

Providing high quality education to students becomes increasingly challenging due to the high diversity of the student population that signs up for a study programme [1]. Due to the increasing demands for professionalization, as well as new competences and skills, lifelong learning has become more important than ever before [2, 3]. Higher

education institutions (HEI) need to adapt to these changes and make their educational offers more open and flexible for students from heterogeneous backgrounds. This is challenging since different types of students enroll for a study course, such as students from secondary school with no previous work experience, students that aim for a career switch and combine their study with their job, or students that prefer to be educated in close relation to their workplace pursuing further professionalization in their current practice [4, 5]. Therefore, HEI study programmes need to take the individual needs and life situation of their learners into account and provide better customized educational possibilities. Traditional HEI struggle with fulfilling this mission which resulted in a huge variety of commercial providers such as Coursera and edX aiming to fill the gap with open and flexible educational offers such as online courseware that often is open or designed for the masses (i.e. MOOCs). Recently, more and more traditional universities in the Netherlands have adjusted their educational models towards these needs, where strong investments have been made in flexible and personalized educational offers [6]. One result of this is that many traditional and applied sciences universities extend their education with more malleable and distance education offers. Among changing and adjusting the educational model also technology innovations are explored that can foster these new requirements. Among various technologies to facilitate blended and distance learning models, Learning Analytics (LA) has been identified as a most promising technology to aid the personalization of learning and also change the educational model or even a course design due to insights gained from data. FitzGerald et al. [48] illustrate the different important dimensions to take into consideration for personalization of technology enhanced learning. In terms of this framework, using LA in LD tends to provide a cognitive-based and whole-person personalization.

In the rise of LA globally and in the Netherlands specifically, several ways to gather ‘authentic’ data regarding student learning behavior are being used; institutions use electronic learning environments, digital assessment methods, and student information systems to track student learning processes and behaviors. Furthermore, digital devices like mobile phones, tablets and laptops are being used to collect activities of students. It is this insight into the students’ learning processes and behaviors that, when presented in a user-friendly way, could enable teachers to adapt their course and learning activities “on the fly”, during the course’s run-time. Additionally, these data could provide students with insight into their own learning behavior in comparison with the course goals, achievements or the performance of their fellow students. This could – if guided properly and if the student is able to reflect and act on the information using metacognitive competences [7] – enable them to adapt their learning behavior to become more effective or efficient.

In this paper, we identify and present three main opportunities for using LA in LD, with nine sub-opportunities and six sub-challenges based on the main opportunities, by critically studying current scientific literature on LA, LD, learning dashboards and meta-cognitive competences. These will be presented in table format and discussed in the sections below.

## 2. Identifying opportunities and challenges for LD and LA

In order to find and extrapolate the main opportunities for using Learning Analytics in Learning Design, we thoroughly and comprehensively analysed the current scientific literature on LA, LD, learning dashboards and meta-cognitive competences. In table 1 and the remainder of this article, those opportunities and challenges are presented and marked with identifiers such as ‘O+Number’ for the opportunities, ‘SO+Number’ for sub-opportunities and ‘SC+Number’ for the sub-challenges. If an opportunity or challenge is linked to a key opportunity in the text, the identifier is concatenated, for example O1.SC2. is sub-challenge number 2 related to opportunity 1.

	Learning Design	Learning Analytics	Learning Dashboards	Metacognitive Competences	References
<b>O1. Using on demand indicators for evidence based decisions on LD</b>	x	x	x		19
SO1. Observing the effects of LD	x	x			18, 33
SO2. Sharing knowledge on LD	x		x		18, 33
SO3. Involving the students	x		x		18, 33
SC1. Interoperability of LD	x				14,46
SC2. Interoperability of LA		x			34, 35, 46
<b>O2. Intervening during the run-time of a course</b>	x	x	x	x	18, 33
SO1. Delivering information/feedback on demand		x	x		18, 33
SO2. Creating and using interventions	x	x	x	x	27, 30, 32, 35
SO3. Changing learning behavior	x	x	x	x	31, 32, 35
SC1. Presenting relevant information the right way	x	x	x		35
SC2. Improving ability to act on information				x	30, 56
<b>O3. Increasing student learning outcome and satisfaction</b>	x	x	x	x	31, 34, 35
SO1. Making learning outcomes visible	x		x		53, 55
SO2. Making learning information accessible	x	x	x		52, 56
SO3. Improving learning to learn	x	x	x	x	54, 55
SC1. Understanding learning dashboards			x	x	47
SC2. Coping with the diversity of students	x	x	x	x	1, 4-6
References	8-10, 13-16	18,19,23-29,31,32	18,31-35	7,11,35	
References aligning LA and LD	40,42,44,45,46,47				

**Table 1.** Overview opportunities and challenges of LA for LD.

### 2.1. Learning Design.

To define LD it is necessary to understand the definition of a learning activity. In this research, a learning activity is seen as a task that a student can do that involves interaction with teachers, fellow students, or content items in order to increase their knowledge. The LD is the description of all elements of the course’s design in such a way that teachers can understand it and can use it. Elements of LD are the description of the learning activities that students have to do, the resources needed and the support actions a teacher can provide to facilitate the learning process [8]. Teachers can use help in the evaluation of the design and in the revision of courses. This is currently methodologically done by formative assessment during the course, but mostly by

summative assessments and qualitative surveys at the end of the course as instructional design models like ADDIE propose [9]. This brings us directly to our main opportunities for LA supported LD: **O1. Using on demand indicators for evidence based decisions on learning design** by using authentic data of student behavior. In parallel, these, on demand insights in data on student behavior create possibilities for teachers to make alterations in the LD of the current course and for students to adjust their learning behavior. We call this second opportunity: **O2. Intervening during the run-time of a course.**

Although there have been standardization approaches for communication of LD like IMS-LD[51], these are seldom implemented in educational practices. Therefore, a common widely accepted language to discuss LD within education is currently lacking. The same holds for frameworks regarding the use and evaluation of LDs [10, 13-16]. They often differ in their approaches. For instance, a framework that is using LORI, a tool for eliciting learning object evaluations, has nine different aspects like: content quality, learning goal alignment, motivation, presentation, each individually based on several theories from different researchers, while Baker [10] presents a framework based on Bloom's Taxonomy [11] and Tyler's Basic Principles [12]. Another approach is chosen by Bundsgaard and Hansen, who claim to combine several frameworks into a holistic view where learning potential plays a big role [13]. Falconer et al. [14] illustrate the diversity by presenting an overview of LD frameworks that focus on either: "stages of a learning cycle; degree of embeddedness of information on LD; representation, medium and format; mode of use based on Laurillard's conversational model; and degree of adaptation." Considering this plethora of approaches and available standards for LD leads us to our first challenge, which is the absence of a commonly accepted language in which learning activities based on different LD frameworks can be discussed **O1.SC1 Interoperability of LD.**

LD is not a static field. As HEI are trying to facilitate different target groups with their education, changes for the LD are demanded. Examples of relative new target groups for traditional universities are workers, the unemployed and part-time students that are subjects in projects developing innovative LD's. As the group of students is becoming more diverse by these efforts, the challenge **O3.SC2. Coping with the diversity of students** becomes something to take into consideration when developing education.

## 2.2. Learning Analytics.

Over the last years, sources to collect data in the context of learning are becoming increasingly available, which leads to large amounts of learning data [17]. The availability and accessibility of data that learners produce during learning activities is an additional identification of the learning behavior of a student and could be of great value regarding feedback and evaluation of courses and consequently has potential for the (re)design of learning activities. LA describes all aspects of collecting, cleaning, analyzing and visualizing this data. The use of LA to inform decision-making in education is not new, predecessors of LA have been used to inform students in choosing study programs, curriculum development, design of learning outcomes, get insight into

behavior of students and their learning process, personalize learning, improve instructor performance, acquire insight in employment opportunities after graduation, and enhance research [18]. But the scope and scale of its potential has increased enormously with the rapid adoption of technology over the last few years and the dependent growth of tracking data that comes with the use of technology. We are now at a stage where data can be automatically harvested, and analysis of these data opens up the opportunity for transforming learning insights into learner abilities and patterns of behavior, cognition, motivation, and emotions [19], and, therefore, studying the effects of design choices within higher education. We identify this as a sub-opportunity: **O1.SO1. Observing effects of LD.**

Frameworks for LA are used to bring structure to all relevant topics [20 - 23, 26]. A diverse selection of frameworks can be found, varying from Open Learning Analytics [20] to a framework on characteristics of LA [21] and a framework of quality indicators for LA [22, 50]. The differences between the frameworks and the dedicated work that each framework is based on delivers a large amount of research, but makes it difficult to talk about LA on one level between all stakeholders. We call this challenge **O1.SC2. Interoperability of LA.** A comprehensive introduction to different domains that are affected by LA was provided by Greller and Drachsler [23]. They developed a generic design framework that can serve as a guide in developing LA applications in support of educational practice. The framework addresses six fields of attention that have to be addressed in every LA design: 1. Stakeholders, 2. Objectives, 3. Data, 4. Instruments, 5. External constraints, 6. Internal limitations. For the implementation of LA it is very important to make all stakeholders aware of the aspects of LA and find a common understanding to communicate LA findings. Organizations struggle with the complexity of the field of LA. Considering the five step LA sophistication model developed by the Society of Learning Analytics Research (SoLAR) [19], there is still a lot of work to be done in order to transform the educational sector to a data-driven educational science. Most organizations in Europe are still on level one (Aware) of the sophistication model and only very few more advanced organizations are heading towards levels two (Experimentation) and three (Institution wide use). In the various LA reviews [18, 19, 24], there is little mention about experiences of using LA supported LD in educational practice. Despite the great potential surrounding LA, most attempts to implement LA strategies in educational organizations are still at the initiation phase [25, 26].

Rienties and Toetenel [27] state that the challenge in the field of LA is how to put the power of LA into the hands of teachers so that they are able to use it and act upon it. Although an increasing body of literature has become available regarding how researchers and institutions have experimented with interventions using LA [28, 29] and first steps of a conceptual model (Analytics4Action) [30] are made, no comprehensive conceptual model, nested within a strong evidence-base, is available that describes how teachers and administrators can use LA to make successful interventions in their own educational practice. We define this challenge as: **O2.SC2. Improving ability to act on information,** and believe that more research into the use of Learning Dashboard as part of the LD would provide some opportunities to overcome this challenge.

### 2.3. Learning dashboards.

A dashboard can be defined as a visual display of the most important information needed to achieve one or more objectives; consolidated and arranged on a single screen so the information can be monitored at a glance [31]. A learning dashboard can provide both teachers and students with insights into study progress and potential for improvement. Learning dashboards give opportunities for awareness, reflection, sense making, recommendations, and, therefore, could improve learning by helping users raising their ability to act on information [32]. From a teacher perspective we call this opportunity **O2.SO2. Creating and using interventions**, while from a student perspective, we derive the opportunity **O2.SO3. Changing learning behavior**. Presenting learning data in the context of LD provides the opportunity **O1.SO2 Sharing knowledge on LD**. Insight in which design choices work and which don't in comparable contexts enables institutions to increase educational quality and help to grasp the opportunity of **O1. Using on demand indicators for evidence based decisions on learning design** [18, 33].

A diversity of learning dashboards have been reviewed in several studies [34, 35]. In the review of Bodily and Verbert [34], the most mentioned goal for developing a learning dashboard for the student is creating awareness and reflection on their learning process (37% out of 94 articles). Awareness and reflection of their educational process leads to two opportunities: first the opportunity of **O3.SO2 Making learning information accessible** as reflection amplifiers for self-directed learners, or: as benchmarking of student progress against others, which can also be used by teachers if it is in actionable format [52], second the opportunity of **O1.SO3. Involving the students** in the educational process. The recommendation of resources was the second highest goal (29% out of 94 articles). This review mentions that 19% of the articles state that the improvement of retention or engagement is the main goal for implementing a learning dashboard. All these goals contribute to an opportunity we named **O3. Increasing student learning outcome and satisfaction**. Bodily and Verbert show how articles did report on effects of using learning dashboards with regard to the effect of using the dashboard on student behavior (15 out of 94), student skills (14 out of 94) or student achievement (2 out of 94). These elements of the review illustrate that learning dashboards are developed for different goals from different perspectives and it also illustrates that there is an opportunity to improve students' learning outcomes, satisfaction (**O3.**), and behavior (**O2.SO3.**). Bodily and Verbert conclude that more research is needed on the actual effects of these reporting systems on student behavior, student achievement and skills.

Schwendimann, Rodriguez-Triana, Vozniuk, Prieto, Boroujeni, Holzer, Gillet, and Dillenbourg [35], present an overview of the state of the art of learning dashboards. They reviewed 53 papers and identified more than 200 indicator types, divided them into the categories: learner, action, content, result, context and socially related. This many indicator types that can be used in analyses mean an enormous potential of LA. It is great to see that there are plenty of indicators for LA, but it is a challenge to select the right indicators for a specific learning activity to provide meaningful insights into the learning process. This requires a lot of knowledge about LA also at the side of the

teacher to select and use the right indicators. For us, this is part of a challenge we named **O2.SC1. Presentation of relevant information the right way**. The review of Schwendimann et al. also showed that, research on the effects of learning dashboards is still young, demonstrated by the considerable amount of exploratory work and limited number of proof-of-concept studies that were rarely implemented (and evaluated) in educational practice. Most of the 53 articles Schwendimann researched describe future work and open issues as repeating their research on different targets (students instead of teachers and vice versa) and they also address more usability research in educational practice. The granularity, visualization and interpretation of the information are mentioned as important issues in that type of research.

One of the mentioned goals for using learning dashboards are increasing student learning outcomes. Traditional HEI in the Netherlands are using learning outcomes as a starting point while rethinking LD to reach other target groups [6]. **O3.SO1. Making learning outcomes visible** [53,55] is an opportunity applied within these new LDs to be able to create workplace related education, where competences can be proved by a portfolio of work related products or enable students to choose their own learning path. Either option improves student's learning outcome and satisfaction (**O3.**).

#### 2.4. Metacognitive competences used in LD and LA

Park and Jo [47] found that students' overall satisfaction on learning dashboards is correlated with both the degree of understanding and students' capability to change their behavior. This presents the challenge of building a learning dashboard in a way that is understandable for users, which we called **O3.SC1. Understanding learning dashboards**. In order to achieve this, supporting attributes have to be added in such a way that the metacognitive competences of students and teachers are enforced so that they are able to understand and interpret the information, and be able to act on it (**O2.SO1, O2.SO2. and O2.SO3.**). Most recently, Jivet et al.[49] conducted a study on pitfalls for LA dashboards and showed that most dashboards only consider the reflection process very roughly. They conclude that they are not properly designed to meet the needs of their actual users; the teacher and learners.

A definition of metacognitive knowledge is given by Flavell [7]: "*metacognitive knowledge consists primarily of knowledge or beliefs about what factors or variables act and interact in what ways to affect the course and outcome of cognitive enterprises*". In the context of this research, cognitive experiences are understood as learning experiences. Awareness and interpretation of the information presented from learning experiences and critical thinking on actions and behavior that can be applied on the elements of the learning experience are metacognitive competences. These are competences needed to think of factors necessary to act adequately on the information provided [23]. Awareness, however, is not the only aspect that influences the process of feedback, reflection and behavioral change, i.e. of self-efficacy and self-regulated learning [36]. Winne [37] describes self-regulated learning as "*principally comprised of knowledge, beliefs, and learned skills, malleable in response to environmental influences*" and as something that learners inherently do. Zimmerman [38] adds to this that self-regulated learning is indeed about more than knowledge and skills and that



metacognitive competences are also influenced by emotions, one's behavior and one's social environment play an important role. Learners thus have different ways to construct knowledge and they have different ways to think about how that construction took place on the basis of the information given to them when learning in a self-regulated way [39]. Learners can act and react in different ways based on that information.

So not only, a clear and user-friendly presentation of the LA information is a challenge (**O2.SC1. Understanding learning dashboards**), but it also is a challenge to train and use the metacognitive competences of teachers and students. We identified this as challenge **O2.SC2. Improving ability to act on information** so that they are able to make use of the information and act directly on the information they are provided with. This challenge is seldomly addressed in research practice of learning dashboards, just 3 of the 53 articles reviewed by Schwendimann et al. [35] talk about competences or how to enforce them. We believe that acquisition of knowledge and skills on using LA in practice will be key for the uptake of LA. Doing so will enable us to use the opportunity **O3.SO3. Improving learning to learn**.

### 3. **Aligning LA and LD in frameworks and dashboards**

The potential value of using LA as a purposeful element in the LD of modules, is described by several researchers [40, 41, 42]. In developing a LD, a teacher or educational designer works on all phases of an instruction; starting from the definition of prior knowledge prerequisites of the target student group, the learning objectives and outcomes, and the design of assessments to test if the outcomes have been achieved. In between are many choices for appropriate learning activities and sequences, content, teaching methods, materials and other resources that contribute to achieving the learning objectives of the design. The teaching activities and resources are provided increasingly over IT infrastructures and are most of the time also digitally available. This offers the possibility to use LA as part of the learning environment and the LD [27, 40].

The alignment of LA and LD changes the design-process of learning activities from a post-evaluation design process into a permanent monitoring design process. In this way, teachers should already consider measurements at the design phase of their learning activities and they should select most suitable LA indicators that can be used to monitor if the selected learning activities of a course are going as intended or not. But the alignment also changes the monitoring process of courses into a learning design-aware monitoring process. It is of crucial importance for a LA supported LD to consider potential LA indicators already while designing the learning objectives and related activities [40]. Like assessment procedures, LA indicators should be considered in the very beginning of the development of the LD. In that way, e.g. a 'forum discussion' is not only an effective learning activity by itself, but LA can also provide a much more efficient and effective overview of e.g. student participation through social network analysis tools [41] that can provide students with self-monitoring information and make teachers more aware of the learning process of their students and

adds possibilities for personalized feedback. Using LA while scripting LD and thinking about LD when initializing LA indicators makes it necessary to use a more unified way of talking and thinking about LD (**O1.SC1.**) and LA (**O1.SC2.**). By collecting data from learners on learning activities in a LA dashboard that is designed according to LD intentions will enable teachers and educational designers to make improvements to their courses during run-time (**O2.**) [42]. Only few studies on the alignment of LA and LD have been done. Wise et al. [43] sums up a list of studies that “*underscore the idea that the use of a combined approach of LD, teacher inquiry into student learning and LA can produce effective new pedagogies*” [43]. Rodriguez et al. [44] are trying to combine scripting and monitoring and vice versa. To take advantage of this potential, teachers and instructional designers need to keep LA in mind while designing learning activities and the LD together to select the most appropriate LA indicators for the dashboard solution [44]. Rienties et al [30] are developing a framework to enable teachers to create interventions by using LA for LD. All frameworks that incorporate LA and LD [10, 14, 15, 30, 45, 46] describe roughly three elements: resources, learning tasks and supporting mechanisms that can be monitored in learning contexts. Each framework mentions some type of timing where the monitoring takes place. This can be during a course, after a course and after several courses. The conceptual framework of Bakhari et al. [45] describes this timing item as a temporal analysis, which makes a distinction in the frequency of the analysis event: recurring events (weekly workspace meeting), submission events (assignments), single events (guest lectures). Timing is an opportunity we called **O2.SO1. Delivering information/feedback on demand.** Further work needs to be done to create frameworks and tools and research the effect of using them to establish an evidence base.

#### 4. Conclusion

In this paper, we presented several opportunities and challenges for aligning and incorporating LA into LD to innovate and improve higher education and achieve a more personalized and “just-in-time” learning culture with more on demand feedback mechanisms. In figure 1, below, a tentative model for the implementation of LA supported LD is shown. It maps the identified opportunities and challenges from this study to the model.

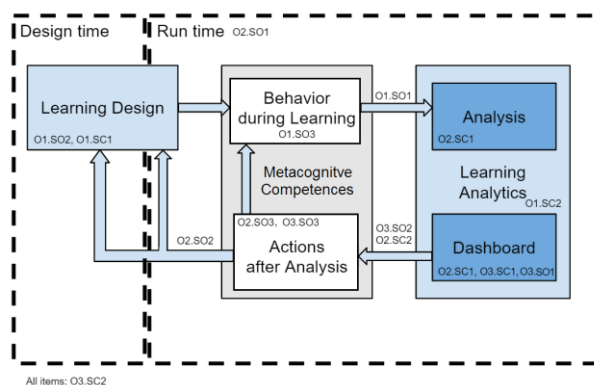


Fig. 1. Proposed LA in LD model, including opportunities and challenges of table 1.

From a course design perspective, LA can be used to take the measurement of quality of learning activities into consideration which delivers the opportunity **O1.S01 Observing the effects of LD**. Collecting this knowledge enables users to use opportunity **O1.S02. Sharing knowledge on LD** so that the design can be improved and made more efficient, effective and reusable. Two challenges here are **O1.SC1. Interoperability of LD** and **O1.SC2. Interoperability of LA**. Because of the large amount of frameworks and tools for both LD and LA, some type of order is necessary to be able to cooperate in designing learning activities with colleagues and to be successful with opportunity **O1.S03. Involving students**. The observations, the possibility to share knowledge, the learner centered way of involving the students and the coping with the challenges of interoperability of LD and LA make it possible to build a base for future research and thereby addressing the key opportunity **O1. Using on demand indicators for evidence based decisions on learning design** Steps are made on this subject with the development of frameworks, but practical research is needed. When striving for more personalized education, evidence based choices on which learning activities are most fit for an individual student are essential for educational designers.

From a user perspective, LA for LD creates the opportunity **O2.S01. Delivering information/feedback on demand**. For teachers this means getting timely feedback on the effects of decision in de LD which makes it possible to seize the opportunity of **O2.S02. Creating and using interventions** to help students. For students this means receiving feedback and personal support from teachers and the opportunity to **O2.S03. Change learning behavior** with regard to the course. Neither teachers nor students are able to do this without a visualization that addresses the challenge **O2.SC1. Presenting the relevant information the right way**. Furthermore, teachers and students should be able to view, interpret and act based on the information they have received. In our opinion, the biggest challenge is **O2.SC2. Improving the ability to act on information**. Some research mentions addressing metacognitive competences to tackle this challenge, but very little has been done in this field, which therefore provides opportunities for further research. If teachers and students are trained and facilitated in using their metacognitive competences to not only understand the relevant information

delivered to them on demand, but to also change their behavior or use interventions accordingly, then the main opportunity **O2. Intervening during the run-time of a course** can become a reality. But as Jivet et al. [49] laid out in a recent study, this objective is only seldom reached and, therefore the LA Dashboard applications often fail in supporting the students and teachers in the way that is intended. An instrument that delivers on demand information enabled experiences of adaptations of the learning experiences and thereby an effect of improved personalization.

From an HEI perspective, **O3.SO1. Making learning outcomes visible** creates an opportunity to change the educational process and make it attainable for new target groups. This automatically presents the challenge of **O3.SC2. Coping with the diversity of students** that higher education institutions are confronted with. Tools like learning dashboards enable **O3.SO2. Making learning information accessible** by using reflection amplifiers for self-directed learners, or as benchmarking of student progress. Both elements improve personalized self-regulated learning and regulatory teaching. Bringing well-designed user-friendly learning dashboards (**O3.SC1. Understanding learning dashboards**), as instruments for application of LA in LD, into the playing field and enabling both students and teachers is using these information by increasing meta-cognitive competences, would add to the opportunity **O3.SO3. Improving learning to learn**, . We believe that if students and teachers are enabled and facilitated to understand the data that is brought to them and are motivated to act on their learning process or learning design, HEI's are a step closer to delivering personalized content and processes enforced by LA in LD. Only then the key opportunity of **O.3. Increasing student learning outcome and satisfaction** becomes achievable.

In the upcoming future, and following on from this model, we want to further investigate how LA supported LD can be implemented in authentic teaching situations. Key for this implementation will be the empowerment of teachers and learners with metacognitive competences to directly think along LA indicators for the use in their LD and interaction with their students. Part of this future investigation is whether our suggested solution affects the described opportunities and challenges with the aim of making education more personalized.

A first attempt towards the practical part of this research is currently conducted in the REFLECTOR project that is funded by the SURF foundation in the Netherlands. Within the REFLECTOR project we are mainly focusing on the following opportunities and challenges: **O1.SO1, O1.SO3, O2.SO1, O2.SC2, O3.SO1, O3.SO2, O3.SC1**. We are designing and implementing a learning analytics dashboard into a ICT-course design in close collaboration with the end users. We will address teachers' as well as students' needs related to their capability to reflect and act upon their teaching and learning behaviour. To study whether the teachers followed their intended learning design and students their planned study behaviour, teachers will be interviewed about the intended learning design of the course and argumentation for their learning activities. We will also survey students' intended study behavior within the particular course by using a Dutch version of the MSLQ [57]. Both students' and teacher behavior will be monitored during the course runtime to study the effects of on-demand feedback provided from the learning analytics dashboard on the intended

teaching or learning behavior. by.

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