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Prof. Dr. José Luis Hervás Oliver, President of the Organizing Committee of 33rd International Conference of Asociación Científica de Economía y Dirección de la Empresa (ACEDE), STATES THAT


BUSINESS AND SOCIETY AWARD has been awarded to the work:

LEVERAGING GREEN HUMAN RESOURCE MANAGEMENT FOR ENVIRONMENTAL AND FINANCIAL PERFORMANCE: THE MEDIATING ROLES OF GREEN PRODUCT AND PROCESS INNOVATION AND THE MODERATING ROLE OF PROACTIVE ENVIRONMENTAL STRATEGY

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Valencia, June 18, 2024.

Signed:  Prof. Dr. José Luis Hervás Oliver
President of the Organizing Committee