

# MOOQ: For the Quality of Open Education and MOOCs

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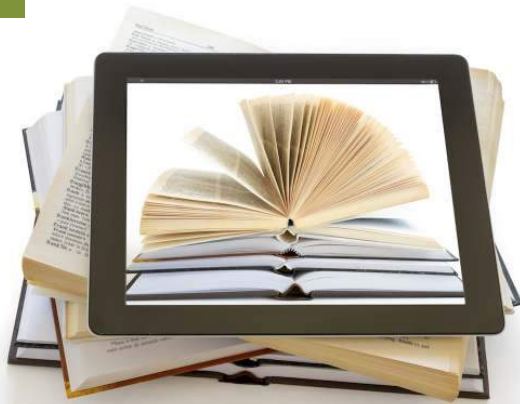
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**Smart Universities  
Education's Digital Future**



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# Smart Universities: Education's Digital Future



Official Proceedings of the International  
WLS and LINQ Conference 2017



World Learning  
Summit **2017**



Organized by the University of Agder, the Open University of the Netherlands,  
the University of Stanford and by the International Community for Open  
Research and Open Education (ICORE)  
and supported by:



**Christian M. Stracke,  
Michael Shanks,  
Oddgeir Tveiten (Eds.)**

# **Smart Universities: Education's Digital Future**

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**Christian M. Stracke, Oddgeir Tveiten, Michael Shanks (Eds.)**

## **Smart Universities: Education's Digital Future**

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## **MOOQ: For the Quality of Open Education and MOOCs**

### **Aim and objectives of the project:**

MOOQ is the European Alliance for Quality of Massive Open Online Courses, called MOOCs. The vision of MOOQ is to foster quality in MOOCs leading to a new era of learning experiences.

MOOQ's mission is to develop a quality reference framework for the adoption, the design, the delivery and the evaluation of MOOCs in order to empower MOOC providers for the benefit of the learners.

The main goal of MOOQ is therefore the development and the integration of quality approaches, new pedagogies and organisational mechanisms into MOOCs with a strong focus on the learning processes, methodologies and assessments.

MOOQ promises: We will make MOOCs better!

### **Main target groups of the project:**

All learners, designers, facilitators and providers of Open Education and MOOCs

All decision makers in educational systems, regional and national ministries

### **How does the project contribute to learning innovations and learning quality?**

MOOQ focuses scientific research to improve the quality of the learning practice. Therefore MOOQ has launched the first Global MOOC Survey: Its importance is highlighted through the broadest recognition and backing by foremost international associations and institutions including the International Council for Distance and Open Education (ICDE), Open Education Consortium (OEC), International Community for Open Research and Education (ICORE), Commonwealth of Learning (COL), European Association of Distance Teaching Universities (EADTU), European Distance and E-Learning Network (EDEN), European Association of Technology-Enhanced Learning (EATEL), Contact North (CN) and many more.

MOOQ will develop the Quality Reference Framework (QRF) for Open Education and MOOCs leading to a new Q-generation of MOOCs that will be designed, organized and tested as qMOOCs. This will be done in close collaboration with all interested partners and stakeholders in Europe and beyond.

**What are the main outcomes of the project?**

- The first Global MOOC Survey supported by leading international associations and institutions
- The Quality Reference Framework (QRF) for Open Education and MOOCs

**A short quote: What is most important for learning innovations & quality today?**

The quality of Open Education and MOOCs as well as of learning and education in general has always to be adapted to the specific needs and preferences of the target groups: That requires diverse pedagogical methodologies, learning designs and personalization that learners can select their own pathways.

**More information about the MOOQ project:**

<https://www.MOOC-quality.eu>

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Institutions of learning at all levels are challenged by a fast and accelerating pace of change in the development of communications technology. Conferences around the world address the issue. Research journals in a wide range of scholarly fields are placing the challenge of understanding „Education’s Digital Future“ on their agenda. The World Learning Summit and LINQ Conference 2017 proceedings take this as a point of origin. Noting how the future also has a past: Emergent uses of communications technologies in learning are of course neither new nor unfamiliar. What may be less familiar is the notion of „disruption“ , found in many of the conferences and journal entries currently.

Is the disruption of education and learning as transformative as in the case of the film industry, the music industry, journalism, and health? If so, clearly the challenge of understanding future learning and education goes to the core of institutions and organizations as much as pedagogy and practice in the classroom.

One approach to the pursuit of a critical debate is the concept of Smart Universities educational institutions that adopt to the realities of digital online media in an encompassing manner: How can we as smarter universities and societies build sustainable learning eco systems for coming generations, where technologies serve learning and not the other way around? Perhaps that is the key question of our time, reflecting concerns and challenges in a variety of scholarly fields and disciplines? These proceedings present the results from an engaging event that took place from 7th to 9th of June 2017 in Kristiansand, Norway.